



# eSPEAKERSHUB

Bring The Outside World In





# About **eSPEAKERSHUB**

**During these times of remote working and increased isolation it's never been more important to provide leaders with access to the latest thinking, inspiration, and applicable tools and ideas. This can now be done very effectively, virtually.**

Wavelength's eSpeakersHub provides your leaders with facilitated access to world-class practitioners they can question, probe, and debate with live. Practitioners who can talk authentically, from first-hand experience – providing your leaders with inspiration, education and indeed provocation.

Whether it's a fire-side chat for senior leaders to access peers or a webinar to provide stimulation for your whole workforce, we have the perfect speaker.

As a specialist leadership business providing leaders with access to some of the world's most progressive organisations, not a speaker's bureau, all our speakers have contributed to our own programmes. As such we have a deep understanding of their themes and insights and know the best format for them to deliver their messages.

**“** *The ability to hear world-class leaders share their honest and insightful stories and interact with other likeminded leaders on Wavelength webinars is a unique and powerful way to equip yourself with the knowledge to lead effectively through challenging times.* **”**

**Paul Bufton**  
**Vice-President, EMEA**  
**NBCUniversal Brand Development**

## HOW DOES IT WORK?

Speakers will share lessons learned and top tips on fully interactive virtual platforms. Our facilitators will dive into areas of particular interest, ensure no questions go unanswered, and engage audiences with votes and polls.

Leveraging virtual platforms provide access to world-class practitioners for lower cost, via a faster, more time efficient and flexible model. Content can also be recorded and shared maximising internal reach and impact.

Depending on your needs, audience, and resources there are a variety of ways in which you can access eSpeakersHub content.

# HOW DOES IT WORK?: THREE OPTIONS



**1**

## **SPEAKER ONLY**

You brief our speakers directly and engage them to talk to your audience, typically for between 20-45 mins plus Q&A.

**2**

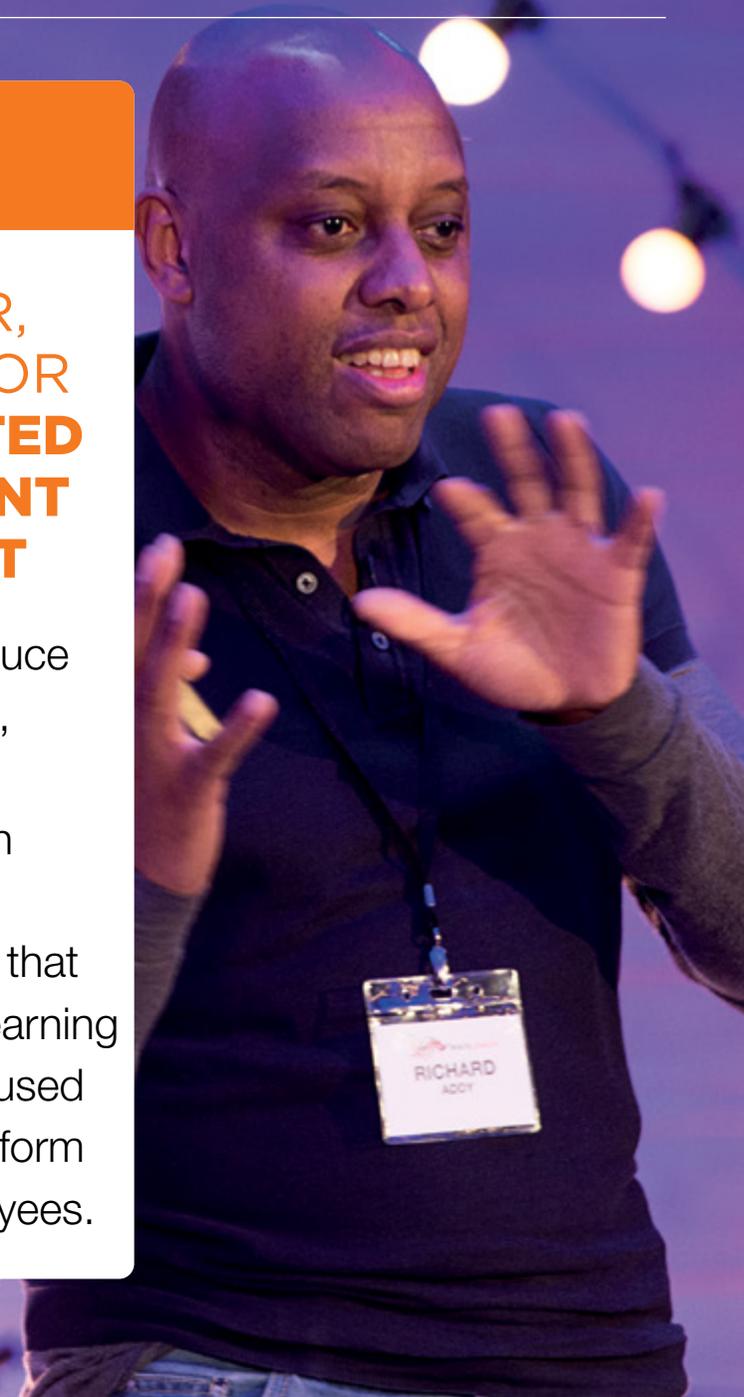
## **SPEAKER *and* FACILITATOR**

A facilitator works with you to hone the brief, get key facts, and agree key talking points. They then conduct a facilitated, in-depth, fully interactive session with the speaker and your audience.

**3**

## **SPEAKER, FACILITATOR *and* CURATED POST-EVENT CONTENT**

Wavelength produce post-event blogs, video edits, case studies, and even animated, fully branded content that can sit on your learning platform and be used to engage and inform 1,000's of employees.



**“** *I found Baroness Sue Campbell's webinar really inspiring. What she has been part of is so credible and I got a real sense of purpose and the contribution she has made. With all that is happening it has me thinking hard about what can I do.* **”**

**Murray Bisschop**  
Innovation Director, Tesco

## THEMES

We can provide access to practitioners who can talk a broad array of topics pertinent to today's business challenges – from how to lead a virtually, mental health and well-being through to insights on the future of business from China and Silicon Valley.

Recent popular themes and specific talk titles include:

## PERSONAL LEADERSHIP

- How to lead change
- Leadership in tough times

## LEADING VIRTUALLY

- How to lead a virtual organisation
- How to communicate, appraise, build teams, measure culture

## RESILIENCE & WELLBEING

- Mental health at work during remote working and self-isolation
- Resilience in a crisis

## PURPOSE

- How to embed purpose into your organisation
- How to find your personal purpose

## BUILDING AGILITY

- How to run create an agile, organisation
- Understanding the agile mindset
- How to lead at speed

## INNOVATION & DISRUPTION

- How to innovate to remain relevant
- Inside Silicon Valley's disruptive new technologies

## INSIDE CHINA

- The future of business
- AI – The new electricity

## CUSTOMER CENTRICITY

- Creating a culture of service excellence
- Data driven consumer insight

## CULTURE

- How to create a Great Place to Work Culture
- The future of work

## SUSTAINABILITY

- Driving Sustainability into the heart of your business

## DIVERSITY & INCLUSION

- Building a truly inclusive culture
- Who's in your personal boardroom?

## STORYTELLING

- How to tell a compelling story
- Creating your personal story

**“** *Insightful, compelling and pertinent – the highly interactive webinar Geoff McDonald delivered to 200+ Novartis leaders across the UK on mental health during COVID-19 could not have been better – a great way to bring the outside world into your organisation. More than just a ‘one-off boost’ from an external speaker, Geoff has impacted lives within the organisation.* **”**

**Haseeb Ahmad**  
MD Novartis UK, Ireland & Nordics

## **SPEAKERS**

We believe in the power of providing leaders with access to inspiration and ideas from both within their own worlds and from sectors and geographies outside of their norm.

Our speakers span the world of business, military, sport, and education and are based in Europe, North America and Asia.

On the next few pages we have highlighted some of our highest-rated, most frequently used speakers.

## Personal Leadership



### SIR MARTIN NAREY

As former Director General of the Prison Service and CEO at Barnardo's, Martin has led in some of the toughest, most exposed environments. He speaks with profound honesty and authenticity about leading change, his struggles with leadership, and lessons learned.

#### Themes

- Hard won lessons in leadership
- Leading change

[➔ Link to full biography and video](#)

## Personal Leadership



### ALISON PLATT

Alison is one of UK's most experienced corporate leaders. A former CEO of FTSE 250 organisation, Alison is a NED on the main board of Tesco's, Chair of a division of Legal & General, and a NED at Dechra – the world's leading manufacturer of veterinarian drugs. A fantastically energised, insightful, honest speaker.

#### Themes

- Leadership in tough times
- Leading change

[➔ Link to full biography and video](#)

## Personal Leadership



### IAN ROWE

A fantastic orator and proud product of the NYC public school system, Ian subsequently graduated from Harvard and has spent 20+ years working for iconic organisation including MTV and The White House to effect positive change in the lives of young people worldwide. Ian shares his own leadership journey and finding his personal and professional purpose.

#### Themes

- Understanding Agency – and the difference you can make
- Lessons in leadership

[➔ Link to full biography and video](#)

## Personal Leadership



### STUART TOOTAL DSO OBE

Former Commander of 3PARA in Afghanistan, for which he was awarded the Distinguished Service Order (DSO) for his outstanding leadership, Stuart speaks with great eloquence about resourcefulness, resilience, leadership and teamwork in the toughest possible circumstances.

#### Themes

- Leadership in tough times
- Resilience and resourcefulness

[➔ Link to full biography and video](#)

## Purpose



### MYRIAM SIDIBE

Dr Myriam Sidibe is an articulate and passionate speaker on how organisations can do tremendous good in the world, while promoting their long-term profitability. She goes way beyond the passive, tired philanthropy of corporate social responsibility to deliver huge impact.

#### Themes

- Creating a purpose driven organisation
- Creating social impact

[➔ Link to full biography and video](#)

## Purpose



### DR ARAVIND SRINIVASAN

A top leader at the iconic Aravind Eye Care System, the world's largest eye care provider. No other organisation combines such clarity of purpose (to eliminate needless blindness) with world-beating operational excellence, productivity, and profitability to achieve social impact at staggering scale. Harvard, Wharton have both done case studies.

#### Themes

- Leading a purpose driven org.
- Where personal purpose meets organisational purpose

[➔ Link to full biography and video](#)

## Sustainability



### HILARY BERG

Hilary leads on Sustainability and CSR at Iceland. She has twice been named 'UK outstanding independent practitioner' by the Chartered Institute of Public Relations and her work has won multiple industry awards.

#### Themes

- Driving sustainability into the heart of the business

[➔ Link to full biography and video](#)

## Sustainability



### SUE GARRARD

Sue was responsible for leading and embedding Unilever's ambitious USLP (the Unilever Sustainable Living Plan) into the business and ensuring progress against its 70+ time bound targets.

#### Themes

- Driving sustainability into the heart of the business
- Purpose

[➔ Link to full biography and video](#)

## Diversity & Inclusion



### SARI BRODY

Sari has over 25 years-experience in the Diversity & Inclusion space standing up for equality and fairness and sharing her conviction that "inclusion is everyone's responsibility". For over 20 years she's led Global Equality, Diversity & Inclusion at IKEA transforming them into a leader of equality. An extremely engaging speaker who's spoken at the UN.

#### Themes

- Diversity & Inclusion
- Equality & Fairness

[➔ Link to full biography and video](#)

## Leading Virtually



### BARBIE BREWER

Barbie has unparalleled, practical experience on how to lead a virtual-organisation – as CPO at Git Lab, with over 1k employees operating across 55 countries and a \$2bn valuation with NO offices! She can provide tangible top tips on every aspect from how to communicate, appraise, build teams, measure culture through to how to present.

#### Themes

- How to lead a virtual organisation

[➔ Link to full biography and video](#)

## Resilience & Wellbeing



### GEOFF MCDONALD

A global advocate and campaigner, Geoff is passionate about addressing the stigma of mental health in workplaces and helping organisations embed purpose to drive business performance. As Global VP of HR at Unilever he was diagnosed with anxiety fuelled depression providing invaluable personal perspective of what it's like to grapple with well being and resilience.

#### Themes

- How to embed purpose

[➔ Link to full biography and video](#)

## Inside China



### CHRISTINA BOUTRAP

Without any fanfare China is taking a quantum leap. In recent years it's been experiencing a tech revolution that is set to shift the world's balance of power and post COVID-19 Chinese companies are already creating new business models that will affect us all. Christina is a journalist, TV host and best-selling author of *The Great Tech Revolution: How China is shaping our Future*.

#### Themes

- Inside China: The Future of Business

[➔ Link to full biography and video](#)

## Building Agility



### DAVID PEMSEL

As CEO of Guardian Media Group, David was responsible for the remarkable digital transformation of the business by adopting agile working methodologies and putting data driven, customer centric practices at the heart. This resulted in The Guardian going from a forecast loss of \$100m in 2015 to its first operating profit for 25 years in 2019.

#### Themes

- How to create an agile organisation
- Leading change
- Lessons in leadership

[➔ Link to full biography and video](#)

## Building Agility



### PAUL CAMPBELL

A serial intrapreneur, advisor to World Economic Forum and lecturer at Berkley, Paul is currently Chief Innovation Officer for WL Gore & Associates, the legendary innovator behind Gore-Tex.

#### Themes

- How to innovate to remain relevant
- How to create an agile organisation

[➔ Link to full biography and video](#)

## Customer Centricity



### FAISEL RAHMEN

Faisal has worked in the field of financial exclusion for 20 years designing financial products for the 'unbanked'. He is an occasional columnist for The Guardian and was elected President of the European Microfinance Network in 2012 where he has helped develop EU wide policy on fostering financial inclusion across the continent.

#### Themes

- Creating customer inclusion
- Data driven consumer insight

[➔ Link to full biography and video](#)

## Innovation & Disruption



### DAN COBLEY

A former Google Exec, Dan has been at the fore of FinTech since 2014, is co-founder of ClearScore, and Salary Finance and is an advisor and investor in a number of start-up's. Dan is a regular keynote speaker at conferences and his TEDTalk on Physics and Marketing has been watched by over a million people.

#### Themes

- Innovation and disruption
- Prototyping (Google's unique approach to innovation)
- Technology

[➔ Link to full biography and video](#)

## Innovation & Disruption



### LISA GANSKY

Lisa is Silicon Valley based instigator, serial entrepreneur, best-selling author, TED speaker, investor and business strategist. She has extensive expertise in the creation of new business categories, and innovation development platforms, practices, and teams.

#### Themes

- Inside Silicon Valley
- How to create an agile, curious organisation

[➔ Link to full biography and video](#)

## Innovation & Disruption



### DAVID GRAM

At LEGO's Future Lab, David headed up a multi-disciplinary team of designers, marketers, project managers, and engineers tasked with inventing the future of play. David and the Future Lab team has been featured in the Fast Company article *How LEGO Became the Apple of Toys*.

#### Themes

- Innovation
- Corporate venturing

[➔ Link to full biography and video](#)

## Culture



### STEVE CADIGAN

A former top LinkedIn HR executive and one of the world's leading authorities on future of work and talent. Steve has worked with the likes of Amazon, Google, Twitter, Slack, and the BBC, and appeared on NBC, CNN and in the Harvard Business Review.

#### Themes

- How to keep your culture alive in COVID-19 and beyond
- The future of work

[➔ Link to full biography and video](#)

## Culture



### ADRIAN SIMPSON

Wavelength Co-founder Adrian shares insights and stories gathered from over 25 years of visiting the boardrooms and shop floors of some of the world's most innovative, successful and admired companies, including; Alibaba, Netflix, Apple, Tesla, Airbnb, LEGO, Google, and The Ritz-Carlton Hotel Company.

#### Themes

- The 10 characteristics of high performing organisations
- How to innovate to remain relevant

[➔ Link to full biography and video](#)

## Storytelling



### RICHARD ADDY

Richard is an expert in fusing together audience insights, strategy formulation, creative development and communications for greater business impact – all based on facilitation through creative storytelling.

#### Themes

- Creating your personal story
- Creating your brand story

[➔ Link to full biography and video](#)

# RECENT eSPEAKERSHUB WEBINARS



For over two years Wavelength have hosted interactive, facilitated masterclasses via webinar with an array of highly accomplished practitioners. Here is a selection:



## How to be a diplomatic rebel

A masterclass on how to be a diplomatic rebel and why you should be one with David Gram, Former Head of Venturing Europe, LEGO Ventures



## How To Lead a Virtual Organisation

Barbie Brewer is a passionate advocate for remote working. She is a Silicon Valley-based Chief People Officer with unparalleled experience of what it takes to lead a fully virtual organisation.



## Mental Health and Wellbeing during Home Working and Self-Isolation

A masterclass on Mental Health and Wellbeing during Home Working and Self Isolation with Geoff McDonald, former VP at Unilever.



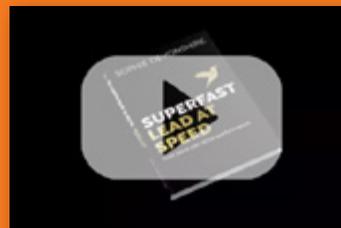
## Sustainability strategies

A masterclass on how businesses can create and maintain sustainable business models with Sue Garrard, Former EVP Sustainable Business and Communications, Unilever



## Using audience data

A masterclass on using data to drive both culture change and business growth with Chris Moran, Editor Strategic Projects, The Guardian Media Group.



## How To Lead With Speed

A masterclass on How to Lead with Speed with Sophie Devonshire, best selling Author of Superfast: How to Lead at Speed.



## Art of Storytelling

A masterclass on The Art of Storytelling - how good communications creates social change, the art and the science, with Rob Burnet, CEO & Founder of Shujazz.Inc.



## How to lead change

A masterclass on how to lead change that transforms performance with Baroness Sue Campbell, Director of Women's Football at FA & Chair, Youth Sports Trust.



## How to Innovate to Remain Relevant

A masterclass on how large incumbent organisations with legacy systems can innovate to remain relevant with Paul Campbell, Chief Innovation officer of W.L.Gore & Associates

# WANT TO BOOK OR REQUEST MORE INFORMATION?

Please contact Sarah Dryden  
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Click [here](#) to see our latest line-up of speakers, video clips and articles



**eSPEAKERSHUB**

# About Wavelength

We believe leaders learn best from leaders and for over 12 years we have provided clients with access some of the world's most progressive organisations and accomplished leaders providing them with the inspiration, education and provocation to change.

We have enabled our clients to gain access to organisations including:  
**Alibaba, Apple, LEGO, Amazon, Google, IKEA, The Ritz-Carlton Hotel Company, and Liverpool Football Club.**

