



Inspire

Bring the outside in

INSPIRATION | EDUCATION | PROVOCATION

WHAT IS WAVELENGTH INSPIRE?

Each month, Wavelength Inspire will provide your leaders with curated, *Up Close & Virtual* access to some of the world's most progressive organisations and accomplished leaders.

Organisations at the forefront of the most pressing issues facing business and leaders at the helm who've been there and done it. Wavelength Inspire will provide world-class doses of **inspiration, education and provocation.**

Wavelength believe leaders learn best from leaders and is constantly scouring the world for organisations with compelling, relevant stories to share. From Europe, Silicon Valley, China, India, Israel and beyond we provide access to highly relevant **global practitioners.**

No gurus, consultants, or academics – just real businesses and highly accomplished leaders with whom your leaders can relate.

At a time when leaders have never felt so isolated and insular, Wavelength Inspire will **bring the outside in** to your organisation, providing fresh insights and ideas – ensuring your leaders remain energised, informed and engaged.

Organisations and leaders at the forefront of six core topics will feature on Wavelength Inspire:

Global Perspectives on Business & Innovation

Digital & Agile Transformation

The Future of Work

Inside Service Excellence

Personal Leadership

The Responsible Organisation

WHY WAVELENGTH?

Over the last over twelve years Wavelength has taken over 1,550 leaders physically and digitally inside the boardrooms and shop floors of some of the world's most admired, progressive and successful organisations.

This provides us with unparalleled access to a global network of practitioners whose stories we understand really well.



WHO IS WAVELENGTH INSPIRE FOR?

Wavelength Inspire is ideal for leaders with significant enough operational responsibility to directly apply the lessons from the programme and optimally influence the wider organisation. It is perfect for leaders that fit the following profiles:



INDIVIDUAL LEADERS

Who are curious, open, and interested to learn from external practitioners and peers.



TEAM LEADERS

Keen to ensure their key people are externally aware, informed, and energised.



LEADERSHIP COHORTS

Participants in future leaders or top talent programmes for whom the provision of global access to highly relevant content would be an invaluable addition to an existing programme or the core component of a new one.



HOW WILL IT **WORK?**

Live Content

- Every month **Wavelength Inspire** will provide leaders with access to live, facilitated *Up Close & Virtual* access to a leading organisation or highly accomplished leaders with clear, concise and compelling stories to share.
- Each session will be facilitated by a professional moderator who will question, probe and debate.
- Many sessions will have input from a number of speakers to ensure diversity of perspectives.
- Each session will last between 45-60 mins including Q&A.
- Dates will be set three months or more in advance, and conducted in the afternoon GMT to best enable participants based in Middle East, Africa and North America to access the content live.
- Relevant materials will be provided ahead of sessions to help participants prepare.

HOW WILL IT WORK?

Inspiration Library

All participants will be provided with access to a dedicated, password protected **Wavelength Inspire Library** containing:



RECORDINGS OF THE LIVE SESSIONS

Available for 30 days following completion of the session for participants to access.



BLOGS

Synopsis of the key lessons will be provided after each session and new relevant materials will be provided between sessions.



PODCASTS

Highly accomplished leaders share invaluable insights and stories.



LINKS

Highly relevant articles and videos pertinent to the topics addressed.



WHAT ARE THE KEY THEMES?

GLOBAL INSIGHTS ON BUSINESS & INNOVATION

COVID has unequivocally changed the world – China is taking a quantum leap, Silicon Valley digital natives continue to thrive whilst most organisations urgently need to innovate to remain relevant. Understand the global context in which business is now operating.

DIGITAL & AGILE TRANSFORMATION

The pandemic has accelerated the shift to digital in ways businesses could not envisage. So how do you transform a large incumbent organisation into a data led, agile, innovative one?

INSIDE SERVICE EXCELLENCE

When digital delivery has transformed businesses and removed competitive advantage differentiating through service excellence has never been more critical.

THE RESPONSIBLE ORGANISATION

The future organisation needs to align profit with social purpose more than ever.

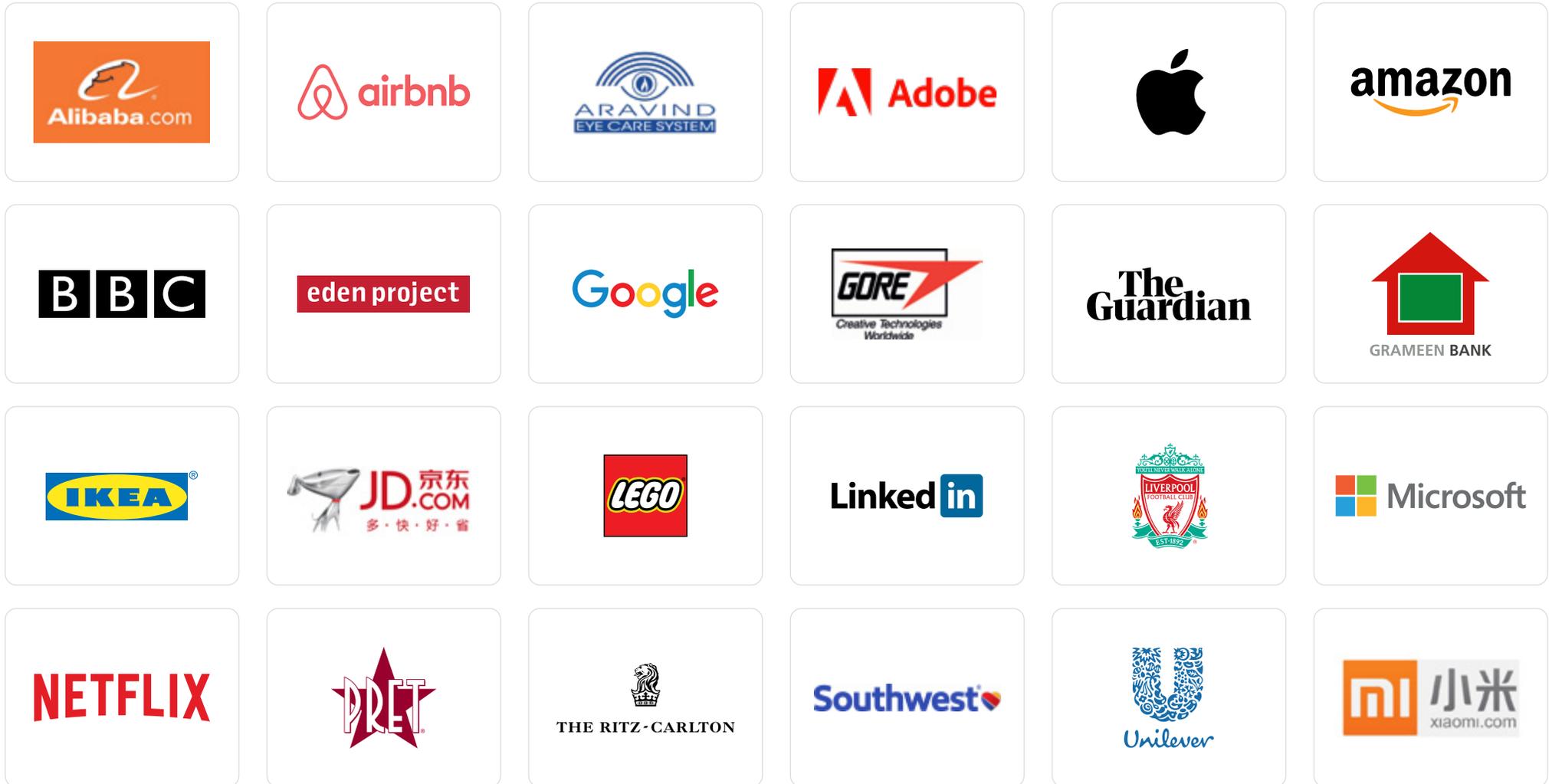
PERSONAL LEADERSHIP

Unprecedented disruption, diversity and inclusion, sustainability, digital transformation, remote working... the list of issues today's leaders need to address is endless. Never has it been tougher to be a leader.

THE FUTURE OF WORK

Hybrid working, virtual working, remote leadership - never has the future of work and how you recruit, engage, and lead been more challenging.

WAVELENGTH'S ECO-SYSTEM OF WORLD-CLASS HOSTS AND CONTRIBUTORS INCLUDES:



WHO WILL PARTICIPANTS HEAR FROM?

Wavelength Inspire 2021 contributors and speakers will include:

Global Perspectives on Business & Innovation



The bank behind 60% of USA's top tech startups will provide insights into the very best and how to partner with them.



This Chinese e-powerhouse is changing the future of retail, financial services, hospitality and more. In November 2019, their Global Shopping Festival grossed \$37.8bn in 24 hours.

ANDREESSEN
HOROWITZ

The world's premier VC will distill the key trends and technologies shaping the future of business and what's next and next next!



The Great Tech Revolution

Christina Boutrap is a journalist, TV host and best-selling author of *The Great Tech Revolution: How China is shaping our Future*.

WHO WILL PARTICIPANTS HEAR FROM?

Inside Service Excellence



THE RITZ-CARLTON

Understand the 'systems behind the smiles' of the world's most admired provider of global luxury hospitality.



babylon

One of the world's fastest growing health tech start-ups that has put AI, voice and data at the heart of its operations to provide over 4m people with leading edge, 24/7 healthcare.



This UK-based logistics business has grown organically from £325m-£1.8bn in seven years via a strategy of innovation, technology, and service excellence.

Southwest

Without question the world's most successful airline and one of the world's most admired organisations.

WHO WILL PARTICIPANTS HEAR FROM?

The Future of Work



**Barbie Brewer –
How to Lead a Virtual
Organisation**

CPO of Git Lab, a \$2bn software business with 1.5k people in 55 countries and no offices. Git Lab was recently featured on the front cover of Fast Company.



Steve Cadigan

Former CPO of LinkedIn. One of the world's leading authorities on The Future of Work and author of *Workquake: Embracing Covid to create a better model of working.*



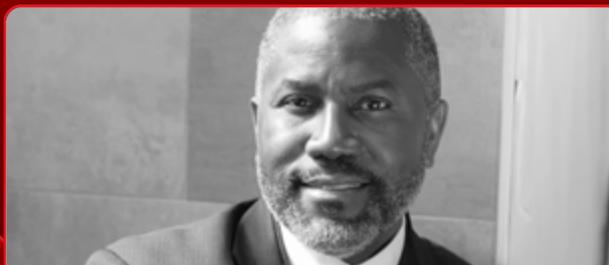
WHO WILL PARTICIPANTS HEAR FROM?

Personal Leadership



Geoff McDonald – Resilience & Resourcefulness

Global advocate and campaigner tackling the stigma of mental health at work who suffered himself from anxiety-fuelled depression whilst a senior Unilever executive.



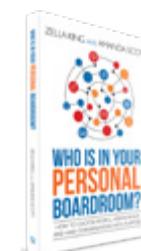
Ian Rowe – The Power of Personal Agency

An alumnus of Harvard and former senior exec at MTV, The White House and Gates Foundation. Ian is a powerful advocate for the power of agency and taking personal responsibility for your own future.

WHO IS IN YOUR PERSONAL BOARDROOM?

Who's In Your Personal Boardroom

A strategic framework and tool that enables participants to switch from passive 'networking' to actively building powerful networks.



WHO WILL PARTICIPANTS HEAR FROM?

Digital Transformation



Dr Wanli Min – The Power of Artificial Intelligence

“One of the World’s top AI Leaders” Forbes (2017), Dr. Min is Former Chief Machine Intelligence Scientist at Alibaba and a member of the National Strategic Advisory Committee on the Next Generation of AI.



Lisa Gansky

Silicon Valley based instigator, serial entrepreneur, best-selling author, TED speaker, investor, and business strategist.



W.L. Gore & Associates

The legendary innovator behind Gore-Tex who have created a Silicon Valley based disruptive innovation unit and trained 100’s people in the lean start-up movement in a bid to innovate to remain relevant.

WHO WILL PARTICIPANTS HEAR FROM?

The Responsible Organisation



**Edleen John –
International, Corporate
Affairs and
Co-Partner for Equality,
Diversity and Inclusion
Director, the FA**

Multi-award-winning Diversity, Inclusion, Belonging & Culture Expert and thought-provoking speaker on the challenges, benefits and solutions to diversity and inclusion.



**The Eden Project –
Sir Tim Smit, Founder**

Hugely engaging, provocative founder of one of the world's most ambitious destinations to promote sustainability and biodiversity.



**Dr Miriam Sydibe –
Founder Brands on Mission
and former Unilever Exec**

One of the world's leading experts on brands that drive health outcomes through mass behavioural change, Miriam created a movement to change the handwashing behaviours of one billion people from within Unilever.

WHAT DOES IT COST?

Participation in **Wavelength Inspire** will be on a 12-month subscription basis that commences from the time of enrolment.



No. of Participants	Price Per Participant per annum	Equivalent Price Per Session
1-5	£2,500	£208
6-10	£2,250	£187
11-20	£2,000	£166
21-30	£1,750	£145
31-40	£1,500	£125
41-50	£1,250	£104
51+	£1,000	£83

All prices are exclusive of VAT

TO BOOK PLACES

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FOR MORE INFORMATION

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ABOUT WAVELENGTH

Wavelength is a world-class, leadership company.

Our purpose is to make the world better through business by profoundly improving the quality of leadership.

We believe in the power of **bringing the outside in**, that **leaders learn best from leaders**, and in power of **connecting** peers from different industries and sectors to learn together and from one another.

Moreover, we believe **you can't outsource change** and provide senior leaders with unique, global, insider access to organisations at the forefront of: innovation, disruption, engagement, service excellence, leadership resilience, social impact, transformation, and change.



This provides them with the inspiration, knowledge and resourcefulness to devise their own solutions to core organisational and personal leadership challenges – a radically different model for learning and a tangible return on investment.

We are a for-profit, but not profit maximization, organisation and we enable social entrepreneurs, charities, public sector leaders and change agents to participate in our programmes at greatly subsidised rates.

We like to think of ourselves as a grown up, no nonsense, transparent business creating and curating transformative experiences for leaders. We help deliver change.